

Sponsorship
& Advertising
Luke Air Force Base



Partner with us now...

Raise revenue & generate leads

Amplify & create brand awareness

Engage elite professionals & their families

Market your business inexpensively

Promote your product with media exposure

100% of your contribution goes back to the Luke AFB Military and their families



Luke AFB Economic Impact

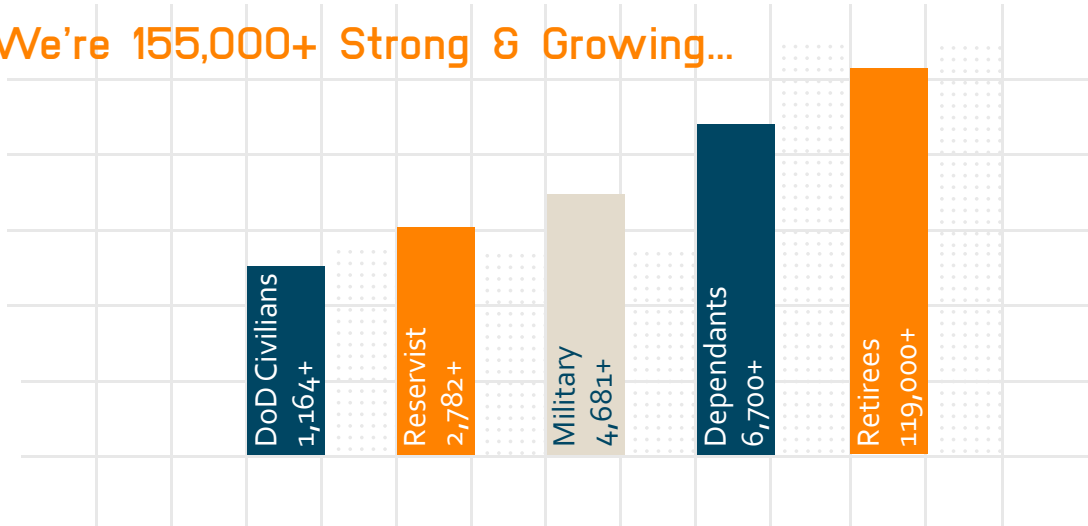
- * Direct impact \$653 million
- * Indirect impact \$1.1 billion
- * Induced \$333 million
- * Total impact \$2.1 billion

Demographics

Luke AFB is the largest Fighter Wing in the world. We take pride in training the world's greatest F-35, Lightning II, and F-16, Fighting Falcon, Fighter Jet Pilots while deploying mission-ready war fighters. The base is located in Glendale, Arizona, just west of Phoenix.

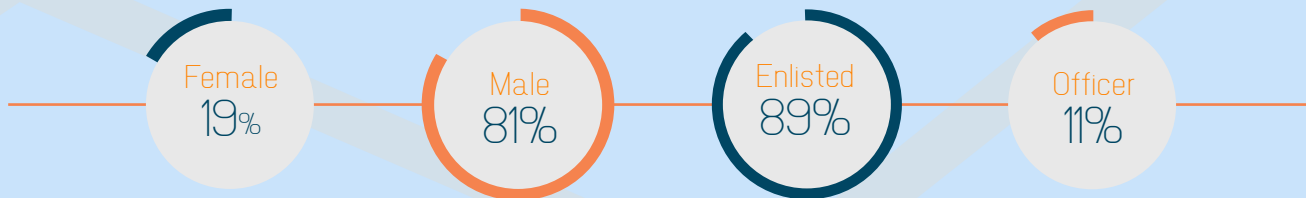
Our Expanding Market: Luke airmen train alongside our international partners, from Italy, Norway, Singapore, Taiwan, Australia, Germany etc... on the F-16 and F-35. By 2024, the base is scheduled to have 144 F-35s, making it the largest F-35 base worldwide.

We're 155,000+ Strong & Growing...



Fast Facts about Luke AFB Military Force

Active Duty Gender and Rank



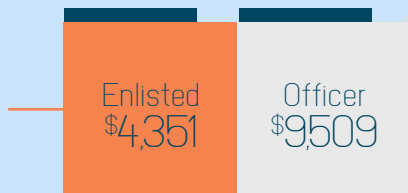
Marital Status



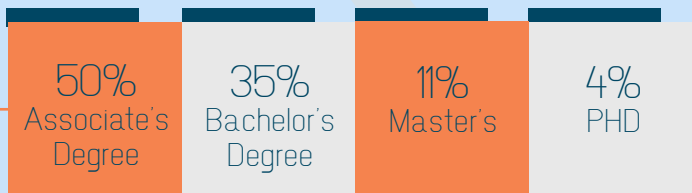
Dependents in Household



Military Average Monthly Income



Education Level



Sponsorship

You can engage one-on-one with our military, dependents, retirees, and DoD civilians on base! We offer numerous events and sponsorship packages. Sponsors will get verbal recognition during the event, logo recognition through numerous media platforms, and space for a 10'x10', or larger canopy to display their business-provided banner, and distribute literature or prize giveaways to patrons during the event. If you don't want to attend the event you can purchase a banner for onsite display with or without logo recognition. Pictures may be taken at the event and posted on [facebook.com/LukeEvents](https://www.facebook.com/LukeEvents) with a hyperlink to your business thanking you for sponsoring. Rates and packages are dependent on past and projected participation for each event.



Advertising Opportunities



The Bolt Magazine (Best value):

The Bolt Magazine is a monthly publication with 3000 copies distributed on base including base lodging, and the VVing Newcomers orientation. You can purchase a quarter page, half page, or a full page ad. In addition, The Bolt magazine is digitally uploaded on the LukeEvents web site: LukeEvents.com/the_bolt and hyperlinked to our Facebook page: Facebook.com/LukeEvents.

LukeEvents.com:

LukeEvents.com web ads are displayed on the Luke Events web site with a hyperlink to your site. Our web site gets more than 34,000+ monthly hits and continues to grow!

Digital Monitors:

Located at 20+ locations around base including, all FSS facilities, and the Base Exchange. Digital monitors operate on a 24/7 basis.



Advertising Opportunities

Posters/Banners:

Posters and banners can be displayed in a variety of high traffic areas throughout the base. These can be of your own design or we can build one for you!



Golf Tee Markers:

Display your companies call to action on markers at our award winning Falcon Dunes Golf Course.



Newcomer's bags:

Single or double sided fliers are put into the bags for monthly orientations for our newcomers to Luke AFB. All newcomers to Luke are required to attend the Newcomer's briefing.





Support the Men, Women, and Families
of Luke Air Force Base while getting
return on your investment

Larry Keen
Commercial Sponsorship
& Advertising

623-856-3245

Email: 56FSS.events@us.af.mil



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